

PRESS RELEASE

FOR IMMEDIATE RELEASE

ROCO9 Ltd Announces Strategic Partnership with Grupo DIR- Spain



DIR

Comprometidos con la EXCELENCIA

ROCO9 Ltd, a leading name in fully Electric crushing and screening solutions are delighted to announce its strategic partnership with DIR International Trading, S.L. This collaboration marks a significant milestone in enhancing global capabilities to deliver innovative, practical, and sustainable solutions to the Spanish industry.



Based in Ireland, **ROCO** are a family-owned company with a proud legacy in the crushing and screening industry. The family owned business has over 4 decades of quarrying experience and has earned a reputation for exceptional knowledge, pioneering innovation and customer service in the materials processing industry.

ROCO has a growing global presence and demand for their fully electric crushing and screening solutions continues to rise. Staying focused on sustainability and the requirements for Carbon-free equipment, all ROCO machines are designed with the customer in mind. Ease of movement, lowering operating costs and above all practical operations are key points for the manufacturer. The extreme benefit of Full electric plug-In as standard on all builds, combined with ultra-low operating noise continues to attract new partnerships for the driven company.

Grupo DIR, headquartered in Zaragoza, Spain, operates nationally, supported with their own premises in Barcelona, Madrid, Málaga, Oviedo and Valladolid, and many other commercial delegations throughout the entire Peninsula. The Spanish group, whose tagline is "Committed to Excellence", is known for its experience within the sector, offering their clients a top quality and confident service.

All of this makes it an ideal partner for expanding ROCO's footprint and strengthening its presence in key markets. As all ROCO machines are Diesel-Electric Hybrids as standard, DIR is set to complement their large customer base with the latest in environmental friendly processing equipment, opening up new customer demands in the Spanish demolition, recycling & quarrying sectors.



"This partnership underscores our shared commitment to providing customers with top-quality dual-powered hybrid crushers & screens with unmatched service,"

said Shane Connolly of ROCO9 Ltd.

"By combining ROCO's industry expertise with DIR 's, extensive network and local knowledge, we're poised to exceed customer expectations and set new benchmarks in the industry all across the Spanish market."

DIR's very impressive company infrastructure, top quality service support and above all family values really aligned with our vision on how we would like ROCO to enter Spain.

With this collaboration, ROCO and DIR International Trading aim to drive innovation while maintaining a strong focus on reliability. Together, they will continue to deliver solutions that meet the evolving demands of customers in Spain and worldwide.

